

ASIAN COLLEGE OF SCIENCE AND TECHNOLOGY

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION MAJOR IN FINANCIAL MANAGEMENT

Revised Four Year Curriculum (Updated: Effective SY 2023-2024)

PER CHED CMO NO. 17 , SERIES 2017

FIRST YEAR- 1ST SEMESTER

Course Code	Course Description	Type	UNITS		TOTAL	REQUISITES	GRADE
			Lec	Lab			
PURPCOM	Purposive Communication	GE-CORE	3	0	3	ENGLISH	
MATWRLD	Mathematics in the Modern World	GE-CORE	3	0	3	NONE	
SCITECH	Science, Technology, and Society	GE-CORE	3	0	3	NONE	
CONWRLD	The Contemporary World	GE-CORE	3	0	3	NONE	
UNDESELF	Understanding the Self	GE-CORE	3	0	3	NONE	
NSTPONE	National Service Training Program 1	GE	3	0	3	NONE	
PATHFIT1	Movement Competency Training	GE-PATHFIT	2	0	2	NONE	
Total Units			20	0	20		
Bridging Subjects for Non-ABM SHS Track:							
FUNDACC	Fundamentals of Accounting	ABM Subject	3	0	3	NONE	
MANPRIN	Principles of Management	ABM Subject	3	0	3	NONE	
Total with Bridging Subjects			26	0	26		

FIRST YEAR- 2ND SEMESTER

Course Code	Course Description	Type	UNITS		TOTAL	REQUISITES	GRADE
			Lec	Lab			
ARTAPRE	Art Appreciation	GE-CORE	3	0	3	NONE	
PBETHICS	Business Ethics	GE-CORE	3	0	3	NONE	
ACCTREP	Financial Accounting and Reporting	INSTI	3	0	3	K 12 ACCTG	
REAHIST	Readings in the Philippine History	GE-CORE	3	0	3	NONE	
BASCFIN	Basic Finance	INSTI	3	0	3	NONE	
NSTPTWO	National Service Training Program 2	GE	3	0	3	NSTP 11	
PATHFIT2	Exercise-based Fitness Activities	GE	2	0	2	PATHFIT1	
Total Units			20	0	20		
Bridging Subjects for Non-ABM SHS Track:							
APPECON	Applied Economics	ABM Subject	3	0	3	NONE	
BUSMARK	Principles of Marketing	ABM Subject	3	0	3	NONE	
Total with Bridging Subjects			26	0	26		

SECOND YEAR- 1ST SEMESTER

Course Code	Course Description	Type	UNITS		TOTAL	REQUISITES	GRADE
			Lec	Lab			
JPRIZAL	Rizal's Life and Works	GE-CORE	3	0	3	NONE	
GENDSOC	Gender and Society	GE-ELECT	3	0	3	NONE	
MICECON	Basic Microeconomics	BA CORE	3	0	3	NONE	
FINANAL	Financial Analysis and Reporting	PROF CORE	3	0	3	ACCTREP	
LIVITER	Living in the IT Era	GE-ELECT	3	0	3	NONE	
GLOTRAD	International Business and Trade	BA CORE	3	0	3	MANPRIN	
PATHFIT3	Dance	GE	2	0	2	1&2	
Total Units			20	0	20		

SECOND YEAR- 2ND SEMESTER

Course Code	Course Description	Type	UNITS		TOTAL	REQUISITES	GRADE
			Lec	Lab			
OBLICON	Business Law (Obligations and Contracts)	BA CORE	3	0	3	NONE	
INCOTAX	Taxation (Income Taxation)	BA CORE	3	0	3	ACCTREP	
HUMAREL	Human Resource Management	BA CORE	3	0	3	MANPRIN	

GDGOVSR	Good Governance ad Social Responsibility	BA CORE	3	0	3	PBETHICS	
FINCONT	Financial Controllership	BA-ELECT	3	0	3	BASCFIN	
COMSYS	Computer Information System: Business Software Applications	INSTI	2	1	3	LIVITER	
PATHFIT4	Sports	GE	2	0	2	1&2	
COMPRE1	Comprehensive Evaluation 1	INSTI	1	0	1	Business	
Total Units			20	1	21		

THIRD YEAR- 1ST SEMESTER

Course Code	Course Description	Type	UNITS		TOTAL	REQUISITES	GRADE
			Lec	Lab			
BANKFIN	Banking and Financial Institutions	PROF CORE	3	0	3	BASCFIN	
MOPBANK	Monetary Policy and Central Banking	PROF CORE	3	0	3	BASCFIN	
OPERMAN	Operations Management (TQM)	CBMEC1	3	0	3	MANPRIN	
PHILPOP	Philippine Pop Culture	GE-ELECT	3	0	3	NONE	
ENTREPM	Entrepreneurial Management	BA-ELECT	3	0	3	ENTREP	
STATAPP	Statistical Analysis with Software Application	INSTI	2	1	3	K12STAT/LIVITER	
Total Units			17	1	18		

THIRD YEAR- 2ND SEMESTER

Course Code	Course Description	Type	UNITS		TOTAL	REQUISITES	GRADE
			Lec	Lab			
STRATMA	Strategic Management	CBMEC	3	0	3	MANPRIN/	
BUSIRES	Business Research	BA CORE	3	0	3	MANPRIN	
CREDCOLL	Credit and Collection	PROF CORE	3	0	3	BASCFIN	
INVPORT	Investment and Porfolio Management	PROF CORE	3	0	3	ACCTREP	
PERSFIN	Personal Finance	BA -ELECT	3	0	3	BASCFIN	
MNGLACT	Managerial Accounting	INSTI	3	0	3	ACCTREP	
Total Units			18	0	18		

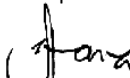
FOURTH YEAR- 1ST SEMESTER

Course Code	Course Description	Type	UNITS		TOTAL	REQUISITES	GRADE
			Lec	Lab			
SPECFIN	Special Topic in Financial Management	PROF CORE	3	0	3	Core Business	
FEASIBI	Thesis or Feasibility Study	BA CORE	3	0	3	Business	
FINMNGT	Financial Management	PROF CORE	3	0	3	ACCTREP	
RISKMAN	Risk Management	BA-ELECT	3	0	3	INVPORT	
CAPMARK	Capital Market	PROF CORE	3	0	3	INVPORT	
COMPRE2	Comprehensive Evaluation 2	INSTI	1	0	1	COMPRE1	
Total Units			16	0	16		


FOURTH YEAR- 2ND SEMESTER

Course Code	Course Description	Type	UNITS		TOTAL	REQUISITES	GRADE
			Lec	Lab			
INTERNS	Practicum/Work Integrated Learning - 600 hours	BA CORE	6	0	6	ALL SUBJECTS	
Total Units			6	0	6		
TOTAL NUMBER OF UNITS			137	2	139		


Prepared by:


FE NESTORIA M. CENA
 Program Chair, CBA

Reviewed by:


CHENARA R. BACTOL
 OIC-School Registrar

Approved by:


DR. MARIA JOSETTE C. BAEL
 College Dean

ASIAN COLLEGE OF SCIENCE AND TECHNOLOGY

Dr. V. Locsin, Dumaguete City

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION MAJOR IN MARKETING MANAGEMENT

Revised Four Year Curriculum (Updated: Effective SY 2023-2024)

PER CHED CMO NO. 17, SERIES 2017

FIRST YEAR- 1ST SEMESTER

Course Code	Course Description	Type	UNITS		TOTAL	REQUISITES	GRADE
			Lec	Lab			
MATWRLD	Mathematics in the Modern World	GE-CORE	3	0	3	NONE	
UNDESELF	Understanding the Self	GE-CORE	3	0	3	NONE	
CONWRLD	The Contemporary World	GE CORE	3	0	3	PURPCOM	
PHILPOP	Philippine Pop Culture	GE-ELECT	3	0	3	NONE	
SCITECH	Science, Technology, and Society	GE-CORE	3	0	3	NONE	
NSTPONE	National Service Training Program 1	GE	3	0	3	NONE	
PATHFit1	Movement Competency Training	GE	2	0	2	NONE	
Total Units			20	0	20		
Bridging Subjects for Non-ABM SHS Track:							
FUNDACC	Fundamentals of Accounting	Subject	3	0	3	NONE	
MANPRIN	Principles of Management	Subject	3	0	3	NONE	
Total Units with Bridging Subjects			26	0	26		

FIRST YEAR- 2ND SEMESTER

Course Code	Course Description	Type	UNITS		TOTAL	REQUISITES	GRADE
			Lec	Lab			
ARTAPRE	Art Appreciation	GE-CORE	3	0	3	NONE	
PBETHICS	Business Ethics	GE-CORE	3	0	3	NONE	
ACCTREP	Financial Accounting and Reporting	INSTI	3	0	3	K12 ACCTG	
PURPCOM	Purposive Communication	GE-CORE	3	0	3	ENGLISH	
REAHIST	Readings in the Philippine History	GE-CORE	3	0	3	NONE	
NSTPTWO	National Service Training Program 2	GE	3	0	3	NSTPONE	
PATHFit2	Exercise-based Fitness Activities	GE	2	0	2	PATHFit1	
Total Units			20	0	20		
Bridging Subjects for Non-ABM SHS Track:							
APPECON	Applied Economics	Subject	3	0	3	NONE	
BUSMARK	Principles of Marketing	Subject	3	0	3	NONE	
Total Units			6	0	6		
Total Units with Bridging Subjects			26	0	26		

SECOND YEAR 1ST SEMESTER

Course Code	Course Description	Type	UNITS		TOTAL	REQUISITES	GRADE
			Lec	Lab			
JPRIZAL	Rizal's Life and Works	GE-CORE	3	0	3	NONE	
GENDSOC	Gender and Society	GE-ELECT	3	0	3	NONE	
MICECON	Basic Microeconomics	BA CORE	3	0	3	NONE	
HUMAREL	Human Resource Management	BA CORE	3	0	3	MANPRIN	

HUMAREL	Human Resource Management	BA CORE	3	0	3	MANPRIN	
INCOTAX	Taxation (Income Taxation)	BA CORE	3	0	3	ACCTREP	
GDGOVSR	Responsibility	BA CORE	3	0	3	PBETHICS	
PATHFit3	Dance	GE	2	0	2	2	
Total Units			20	0	20		

SECOND YEAR 2ND SEMESTER

Course Code	Course Description	Type	UNITS		TOTAL	REQUISITE S	GRADE
			Lec	Lab			
GLOTRAD	International Business and Trade	BA CORE	3	0	3	MKTGPRI	
ECONDEV	Development Economics	INSTI	3	0	3	MKTGPRI	
FINMNGT	Financial Management	INSTI	3	0	3	ACCTREP	
OBLICON	Contracts)	BA CORE	3	0	3	NONE	
OPERMAN	Operations Management (TQM)	CBMEC1	3	0	3	MANPRIN	
PATHFit 4	Sports	GE	2	0	2	2	
COMPRES1	Comprehensive Evaluation 1	INSTI	1	0	1	CORE SUBJECTS	
Total Units			18	0	18		

THIRD YEAR 1ST SEMESTER

Course Code	Course Description	Type	UNITS		TOTAL	REQUISITE S	GRADE
			Lec	Lab			
BUSIRES	Business Research	BA CORE	3	0	3	PBETHICS	
RETMANA	Retail Management	PROF	3	0	3	MANPRIN/	
ADVERTI	Advertising	PROF	3	0	3	12MKTGPR	
LIVITER	Living in the IT Era	GE ELECT	3	0	3	NONE	
STRATMA	Strategic Management	CBMEC2	3	0	3	MANPRIN/	
COOPMKTG	Cooperative Marketing	BA ELECT	3	0	3	MKTGPRI	

Total Units

18

0

18

THIRD YEAR 2ND SEMESTER

Course Code	Course Description	Type	UNITS		TOTAL	REQUISITE S	GRADE
			Lec	Lab			
MKTGRE	Marketing Research	PROF	3	0	3	BUSIRES	
PRISTAT	Pricing Strategy	PROF	3	0	3	RETMANA	
PRODMGT	Product Management	PROF	3	0	3	OPERMAN	
ENTREPM	Entrepreneurial Management	BA-ELECT	3	0	3	ENTREP	
MNGLACT	Managerial Accounting	INSTI	3	0	3	ACCTREP	
SPECMKG	Management	BA ELECT	3	0	3	Business Courses	
Total Units			18	0	18		

FOURTH YEAR 1ST SEMESTER

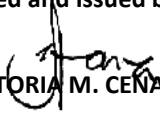
Course Code	Course Description	Type	UNITS		TOTAL	REQUISITE S	GRADE
			Lec	Lab			
SALEMAN	Professional Salemanship	PROF	3	0	3	MANPRIN/	
FEASIBI	Thesis or Feasibility Study	BA CORE	3	0	3	Business Courses	
DISTMGT	Distribution Management	PROF	3	0	3	OPERMAN	
MKTGMGT	Marketing Management	PROF	3	0	3	ADVERTI	
FRANCHI	Franchising	BA ELECT	3	0	3	ADVERTI	

ECOMMER	Business: Electronic Commerce and	INSTI	2	1	3	12MKTGPR	
COMPRES	Comprehensive Evaluation 2	INSTI	1	0	1	COMPRES	
Total Units			18	1	19		

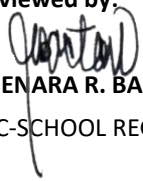
FOURTH YEAR 2ND SEMESTER

Course Code	Course Description	Type	UNITS		TOTAL	REQUISITE S	GRADE
			Lec	Lab			
INTERNS	Practicum/Work Integrated Learning - 600 hours	BA CORE	6	0	6	ALL SUBJECTS	
Total Units			6	0	6		
TOTAL NUMBER OF UNITS			138	1	139		

Prepared and Issued by:


FE NESTORIA M. CENA, MBA, CPA
PROGRAM CHAIR, CBA

Reviewed by:


CHENARA R. BACTOL
OIC-SCHOOL REGISTRAR

Approved by:


DR. MARIA JOSETTE C. BAEL
COLLEGE DEAN